



E-Learning Development/Support - Project Proposal Form
 Please use this form to apply for e-learning funding or requests for e-learning consultancy/support

Please expand the table formatting to an appropriate length to fit your text by typing in the table cells.

1	Name of College: Worcester College of Technology
2	Project Title: ITunesU in FE
3	Name, e-mail and phone number of project contact: Peter Kilcoyne pkilcoyne@wortech.ac.uk 01905 745583
4	Date Proposal Submitted: 21 st September 2009
5	Are you applying for consultancy/support or funding: Funding
6	<p>Project Overview and Rationale:</p> <p>With more audio and video content being made within institutions to enhance teaching delivery both within the classroom and beyond, suitable and familiar delivery mechanisms are required to enable staff and students to gain access to the content. With this in mind the college is looking at trialling the use of the iTunesU platform to enhance the delivery of this type of content. iTunes is a very strong brand that students and staff are familiar with already so to many, this polish interface is simple and straightforward to use.</p> <p>The college has been using podcasting for sometime on a personal level, but we would like to research the use of lecture capture or perhaps more suitable would be 'moment capture', in that we would capture the whole lecture, but only use segments. Some of the podcasts that have been produced so far in the college, while easily done, lack the professional quality that is needed for larger scale deployments, hence this project</p> <p>The ability to replay poignant moments of lectures time and time again would be invaluable as a study aid and to do so with the podcast made to a good standard quality can only enhance the tool.</p>
7	<p>Key Objectives and Project Deliverables – what will the funding achieve:</p> <p>The funding will be used to fund the time of the project team to research and develop podcasting techniques, styles and editing procedures suitable for delivery</p>

	via iTunesU															
8	<p>Expected timescale for completion of project:</p> <p>Initial project launch within 6 months</p>															
9	<p>Team Members, roles and responsibilities:</p> <table border="1"> <thead> <tr> <th>Name</th> <th>Role</th> </tr> </thead> <tbody> <tr> <td>Helen Brady</td> <td>Content Research and Developer</td> </tr> <tr> <td>Evan Whakahau</td> <td>Content Developer and Service Delivery Research</td> </tr> <tr> <td>David Kings</td> <td>Project Manager</td> </tr> <tr> <td>Peter Kilcoyne</td> <td>Project Oversight</td> </tr> </tbody> </table>	Name	Role	Helen Brady	Content Research and Developer	Evan Whakahau	Content Developer and Service Delivery Research	David Kings	Project Manager	Peter Kilcoyne	Project Oversight					
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11	<p>Which students/courses are involved:</p> <p>All cross college courses can benefit from this service</p>															
12	<p>Are other colleges in the network involved in the project in any way:</p> <p>No</p>															

13	<p>Explain how the outcomes of the project will meet the LLN guidelines:</p> <p>1. Improved access:</p> <p>iTuneU would provide improved access to podcasts and video podcasts for learners and tutors. It provides an easy to use interface for downloading content and either viewing on a PC/laptop or Mobile device.</p> <p>2. Encourage effective learning:</p> <p>The use of podcasts and video podcasts can greatly enhance learning. These provide engaging content that have particular appeal for both auditory and visual learners. They also offer great flexibility in that the materials can be used and reused at any time by the learner.</p> <p>3. Raise awareness of e-learning innovation:</p> <p>A report on the project would be written and shared with others in the LLN.</p> <p>4. Encourage sharing of good practice:</p> <p>At the end of the project a dissemination and training event will be held for staff from partner institutions. Members of the team would also make themselves available for conference presentations.</p> <p>5. Partnerships and reciprocal arrangements:</p> <p>The College would work in partnership with Apple to develop this platform.</p> <p>Sharing of content:</p>						
14	<p>What are the main risk factors and how will you plan for these:</p> <p>The are two possible risks:</p> <table border="1" data-bbox="304 1469 1398 1742"> <thead> <tr> <th data-bbox="304 1469 699 1503">Risk</th> <th data-bbox="699 1469 1398 1503">Minimizing Factor</th> </tr> </thead> <tbody> <tr> <td data-bbox="304 1503 699 1675">Too much tie-in to iTunesU</td> <td data-bbox="699 1503 1398 1675">All content will be advertised my multiple methods. Content advertised by iTunesU is made available by RSS/Atom. We can re-use this mechanism elsewhere to provide simultaneous access via different means.</td> </tr> <tr> <td data-bbox="304 1675 699 1742">Poor quality podcasts</td> <td data-bbox="699 1675 1398 1742">This is where we will research the possible use of 'moment capture' as opposed to the entire lecture</td> </tr> </tbody> </table>	Risk	Minimizing Factor	Too much tie-in to iTunesU	All content will be advertised my multiple methods. Content advertised by iTunesU is made available by RSS/Atom. We can re-use this mechanism elsewhere to provide simultaneous access via different means.	Poor quality podcasts	This is where we will research the possible use of 'moment capture' as opposed to the entire lecture
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15	<p>How will you disseminate the findings:</p> <p>Findings and best practice would be disseminated through a report and video(podcast) covering implementation, best practice, what problems were found and how these were dealt with. If there was interest from LLN partners a training event would be held at WCT.</p>						
16	<p>General comments and any further information you think might support your</p>						

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