



**E-Learning Development/Support - Project Proposal Form**  
**Please use this form to apply for e-learning funding or requests for e-learning consultancy/support**

**Please expand the table formatting to an appropriate length to fit your text by typing in the table cells.**

<b>1</b>	<b>Name of College:</b> Worcester College of Technology
<b>2</b>	<b>Project Title:</b> Using Video Podcasts to Enhance the Learning and Delivery of Foundation Degree in Culinary Skills and Kitchen Management
<b>3</b>	<b>Name, e-mail and phone number of project contact:</b> Peter Kilcoyne <a href="mailto:pkilcoyne@wortech.ac.uk">pkilcoyne@wortech.ac.uk</a>
<b>4</b>	<b>Date Proposal Submitted:</b> 29/11/07
<b>5</b>	<b>Are you applying for consultancy/support or funding:</b> Funding
<b>6</b>	<b>Project Overview and Rationale:</b>  Worcester College of Technology leads a COVE in hospitality, other members of the COVE are partner colleges in the region. WCT are currently running a foundation degree in Culinary Skills and Kitchen Management. The FD is aimed at chefs working in the catering industry. Attending course sessions can be difficult for working chefs as they often work unsociable hours, so the course team began investigating more innovative methods of course delivery. The team were interested in developing e-learning as a possible solution, and identified a number of ways they could enhance the delivery of the sessions so that they could be “played back” to students who could not attend due to work commitments. Using video pod casts or vidcasts seemed like a good solution to the problem of delivering the complex course content, which consists of a series of cooking techniques and recipes. Currently there are 7 students enrolled on the course so another outcome of changing the course delivery could result in higher student numbers coupled with good retention rates.
<b>7</b>	<b>Key Objectives and Project Deliverables – what will the funding achieve:</b>  The project will deliver a set of video files of the techniques used by the chefs during the class workshops. These files will be uploaded to the WCT Moodle and be made available to other partner colleges via the Wider Horizons web portal currently being developed by the LLN and UW. As well as the video files there will be accompanying text based course material that can be downloaded alongside the videos. The resulting content will give students the opportunity to re-run the class sessions in

	<p>their own time, and a selection of them will be used as “taster courses” to promote the course more widely.</p> <p>As well as the course content and files, the course team will widely disseminate their findings and experience to other partner colleges of the LLN via workshops, training sessions, case studies of good practice and interim reports. The course team will be available to discuss the challenges of their approach with any interested parties within the network and the COVE. The team are happy to have the output of their project uploaded into the content repository so that all the partners can benefit from their project.</p>
<b>8</b>	<p><b>Expected timescale for completion of project:</b></p> <p>12 months</p>
<b>9</b>	<p><b>Team Members, roles and responsibilities:</b></p> <p>Peter Kilcoyne: Project Manager  Richard Brighton: Course Leader  Helen Brady: Content Developer  Steve Hewitt: Head of Faculty  Dave Kings: Assistant head of IT support</p>
<b>10</b>	<p><b>Budget. How much are you bidding for and how will the money be spent? Please be as comprehensive as possible:</b></p> <p>WCT will match funding by contributing £5,000 staff time  <b>Funding required:</b> £5,000 for technical development and equipment</p> <p>Plus loan of one multi-media laptop for the content developer to use</p>
<b>11</b>	<p><b>Which students/courses are involved:</b></p> <p>FD degree Culinary Skills and Kitchen Management.</p>
<b>12</b>	<p><b>Are other colleges in the network involved in the project in any way:</b></p> <p>Colleges that can potentially benefit from our catering resources in the H and W area would be NEW College, Evesham and Herefordshire College of Technology, although the learning design template may be transferable to other of types of courses so this will be made available to all partners via the UW content repository. The course team will offer staff development sessions to disseminate the results of their project.</p>
<b>13</b>	<p><b>Explain how the outcomes of the project will meet the LLN guidelines:</b></p> <p>The project supports all of the LLN e-learning guidelines, and is committed to the aims and objectives of the LLN, which include: helping students progress into HE, innovation in course design and delivery, encourage widening participation, sharing of good practice by working in partnership with others in the network. It is hoped that the nature of the online delivery will increase student retention and recruitment.</p>

<p><b>14</b></p>	<p><b>What are the main risk factors and how will you plan for these:</b></p> <p>Time - course team with teaching commitments. There is a wide range of experience within the course team however, and it includes technical staff who can devote some time to developing the project and do not have teaching commitments.</p> <p>Technical specification of students own computers. This must be taken into account when designing the course as the videos need to run on fairly standard systems.</p>
<p><b>15</b></p>	<p><b>How will you disseminate the findings:</b></p> <p>Reports (at the interim stage and at the end)  Workshops  Any suitable LLN events  On the content repository  On the Wider Horizons portal  Through the COVE</p>
<p><b>16</b></p>	<p><b>General comments and any further information you think might support your bid.</b></p> <p>Students increasingly have other commitments in their lives and prohibitive working hours make it difficult for them to attend HE courses. By using technology innovatively some of these problems can be partially overcome. Sharing good practice in this area is important and it is hoped that this project will help to meet some of these challenges.</p>