

Project Name: Promoting the 14-19 Engineering diplomas to employers, potential students and parents

Amendment History:

Version No.	Date	Reason for Amendment
1	07/01/09	New Proposal

Project Manager

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Document Distribution

<i>Name</i>	<i>Location</i>	<i>Responsibility</i>	<i>Action/Information</i>
Steve Storey	NEWC	Consortium lead for Redditch	Team member
Adrian Morris	HCT	AP, & Chairs Engineering for Herefordshire	Team member
Alan Jones	HWGTA	Head of Engineering	Team member
Jill Mustard	WCT	Head of Engineering	For information
Adrian Pimley	NEWC	Head of Department, Technology	For information
Paul Reynolds	HCT	Head of Engineering	For information
Debbie Lambert	LLN	Manager of the LLN	Co-author of the project form
Geoffrey Elliott	UW	Members of the Steering Group	To approve to proposal
Chris Morecroft	WCT		
Ian Peake	HCT		
Mike Rookes	OU		
Gail Rothnie	UoB		
Donna Obrey	LLN	Project Officer for the LLN	To track and monitor project

Background

This project has been developed by the LLN Engineering group which includes HCT, WCT, NEWC, HWGTA. The group has been identifying engineering courses within the two counties, and identifying curriculum development opportunities. They propose to put together a team with representatives from both counties and HWGTA to promote the diplomas in engineering to employers, potential students and parents.

The promotion will place the diplomas within the context of the whole range of engineering qualifications and progression pathways from level 1 to foundation degrees.

Objectives of the Project

This project has three objectives:

- 1 To establish a working link between the 14-19 Engineering staff in Herefordshire and Worcestershire
- 2 To adapt national promotional materials, and develop local materials where necessary to explain/promote the 14-19 diplomas in engineering, within the context of the whole range of qualifications, and progression
- 3 To distribute the materials and organise speakers at appropriate events to explain the diplomas to potential students, parents and employers

Project Approach

A project team will be established from each area offering engineering across the two counties, with the HWGTA. They will review existing materials, adapt them as necessary, and produce new materials where required. They will then organise for the dissemination of the materials, and organise speakers at various events or locations.

Scope:

A Key Products from the project

- Communication and understanding between those working in this area across the two counties
- Understanding by employers of the new diploma qualifications, within the broader context of the whole range of qualifications
- Understanding by potential students and their parents of the various routes and qualifications through engineering
- A model which might be used by other subject areas
- Progression agreements

B Out of Scope

This project focuses on provision of information only.

Constraints

- The co-ordination of staff based at 4 institutions
- The number of schools and employers involved

Initial Project Case

The funding will be used to develop and print materials, and to cover any additional costs incurred in the case of special events being put on.

Benefits of the Project

Benefits to the students :

- Understanding of the position of the diplomas within the range of qualifications, and the opportunities for progression within the two counties.

Benefits to the employers:

- Understanding of the position of the diplomas within the range of qualifications, and the opportunities for progression within the two counties.

Benefits to the LLN :

- Development of a working relationship between the teams in Worcestershire and Herefordshire
- Working with employers to promote understanding of qualifications
- Development of progression agreements

Key Assumptions

- The availability of key members of the project team

Costs of the project

Development of materials	3000
Printing of materials	2500
Dissemination of information	3000

The money to go to the lead institution to be disseminated against actual costs

How will the project be evaluated?

Monitoring of the numbers of students on the diplomas, and entering HE through progression agreements.

How will the project be sustained?

Re-printing of materials will be undertaken by consortia.

Initial Risk Log

Risks	Probability	Impact	Containment Plan
Key project members unavailable due to other commitments	L	H	Use of other staff

Contribution to the aims of the LLN

This project involves working with employers to improve their understanding of engineering qualifications and progression opportunities. It will also promote progression for young people into HE, and provide better information for advisors.

Project Team

Paul Clarke WCT
Steve Storey NEWC

Adrian Morris HCT
Alan Jones HWGTA