

Project Name: Development of a BA Top Up in Fashion & Surface Pattern for The University of Worcester in partnership with Worcester College of Technology.

Amendment History:

| Version No. | Date | Reason for Amendment |
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| one | 20/05/10 | |

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Document Distribution

| <i>Name</i> | <i>Location</i> | <i>Responsibility</i> | <i>Action/Information</i> |
|------------------|-----------------|-----------------------------|------------------------------|
| Debbie Lambert | LLN | Manager of the LLN | For information |
| Geoffrey Elliott | UW | Members of the | To approve the |
| Chris Morecroft | WCT | Steering Group | proposal |
| Ian Peake | HCT | | |
| Mike Rookes | OU | | |
| Gail Rothnie | UoB | | |
| Donna Obrey | LLN | Project Officer for the LLN | To track and monitor project |

Background

Worcester College of Technology for the last ten years has provided a Level 3 National Diploma course in Fashion and Textiles, validated by Edexcel, and located at the School of Art & Design at Barbourne. It has been a highly successful course with an average of 10/15 students per year and with average success rates in achievement and retention of 100%. After their studies students leave Worcester and go to other HE establishments to progress, other students who do not wish to move away from home do not further their education. There has always been good contact engagement with employers and through this it can be seen that there are employees out in the work place who could benefit by furthering their education and raise the level of their profession. From discussions with employers and education there is a strong need for this to be addressed. WCT has for many years successfully provided and delivered a number of specialist Modules on the BA Top Up Costume and Make-up for Performance, which has seen national and local applications more than double in recent years.

Objectives of the Project

To work in partnership with the University of Worcester's, Institute of Humanities and Creative Arts.

To use the Foundation Degree as a progression route onto the University's BA Hons Art & Design pathways.

For WCT and UW to write and develop a range of appropriate level 6 Modules in Fashion and Surface Pattern to bridge the educational gap between level 3, 4 & 5, HE qualifications in the area.

To produce core/mandatory modules with pathway modules to ensure the flexibility of choice for students entering the programme and to widen their employability in the industry giving speciality where required.

To develop an HE programme that will be developed with employer engagement and meet the needs of industry

Project Approach

WCT in collaboration with UW to write a BA Top Up Degree pathway for FD Fashion and Surface Pattern students from WCT and other HEI's, which offering compatible qualification and progression routes.

To be ready for ready for intake of students for October 2011.

To follow the UW Module format, adhering to relevant learning outcomes and benchmark standards. To meet UW quality issues at each stage of writing. To market the course as a full time and part time to ensure it captures the level 5 students as well as industry based students

Scope:

A Key Products from the project

Enhance the qualifications for students and the profession in the fashion and design for interiors industry

The development of innovative and collaborative employer engagement.

To give the students opportunity to align with industry and work with the partner institution for a BA Top Up degree

Raise and broaden levels of student knowledge for employability

Firmly embedded in the tradition of the fashion industry

B Out of Scope

Constraints

Staffs time to complete the project as well fulfilling their teaching commitments

Agreement between institutional bodies plus industry to be achieved

Initial Project Case

Require funding to enable staff to be release from teaching to concentrate on the writing of the new level 6 Modules

Benefits of the Project

To employers-

Enhancing the industry's position within education

To students-

To give the students opportunity to progress to a level 6 award.

Raise and broaden levels of student knowledge for employability firmly embedding the tradition of the fashion industry

To Institution-

Further collaboration working with partner institution aligning with the top up degree at the University, BA Hons Art & Design.

Key Assumptions

The availability of the key members of staff to complete the project on time
Approval from the awarding body to make this a viable course

Timescale

To complete the project by May 2011
To commence teaching the course in October 2011

Costs

This project will only involve staff in the development of a small number of modules and the initial costing is £1000

How will the project be evaluated?

Number of students on the course
Number of students achieving the BA (Hons) degree
Positive feedback from industry relating to students employability

How will the project be sustained?

Continue with the level 3 ND award in Fashion & Clothing at the School of Art & Design, marketing the FD with these students for progression of their studies. Continue with the level 4/5 award in FD Fashion & Surface Pattern, marketing the BA progression route to these students.

Continue to enhance the contacts with industry to encourage employers to enrol their staff on the FD course part time route.

To visit other institutions Nationally to encourage progression opportunities onto the BATop Up, Fashion and Surface Pattern.

Initial Risk Log

The following table summarises the risks that have been identified that may prevent the project being completed to the required quality, budget and timescale. The probability and impact of each risk has been graded as low, medium or high to indicate the relative importance attached to each element of risk.

| Risks | Probability | Impact | Containment Plan |
|--|--------------------|---------------|---|
| The lack of time for key members of the team | low | high | Search for other staff to join the team |
| Course not approved by University | low | High | Work with University to address issues delay students entry to 2012 |
| UW having insufficient HEFCE numbers | Med | High | Discuss at Strategic Planning Group level |
| | | | |

Project Team

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