

**E-Learning Development/Support - Project Proposal Form**  
**Please use this form to apply for e-learning funding or requests for e-learning consultancy/support**

Please expand the table formatting to an appropriate length to fit your text by typing in the table cells.

<b>1</b>	<b>Name of College:</b> University of Worcester
<b>2</b>	<b>Project Title:</b> Access to Online Interactive IELTS Resources
<b>3</b>	<b>Name, e-mail and phone number of project contact:</b> Paul Snookes, <a href="mailto:p.snookes@worc.ac.uk">p.snookes@worc.ac.uk</a> , 01905 855077
<b>4</b>	<b>Date Proposal Submitted:</b> 19 <sup>th</sup> February 2008
<b>5</b>	<b>Are you applying for consultancy/support or funding:</b> - funding
<b>6</b>	<b>Project Overview and Rationale:</b> To enable more non-native English speakers living and working in the Herefordshire and Worcestershire region to gain access to Higher education. This will be achieved by giving them open access to interactive IELTS (International English Language Testing Service) learning materials. For non-native speakers to be eligible for HE they need to have evidence of their English level. These students need 6.0 for entry to Under Graduate study and 7.0 for Post Graduate study. This online self-study course will: support them in achieving the necessary IELTS score, prepare students for the IELTS test which can be taken in IELTS test centres, or students could do the full IELTS course at UW. The online course materials we are developing will be free open access.
<b>7</b>	<b>Key Objectives and Project Deliverables – what will the funding achieve</b> <ul style="list-style-type: none"> <li>• Improve the academic English of non-native English speakers who live in Herefordshire and Worcestershire in order for them to improve their chance of gaining access to higher education</li> <li>• Improve their understanding of what taking the IELTS test entails</li> <li>• Provide online highly-interactive IELTS materials aimed at non-native English speakers who live in Herefordshire and Worcestershire</li> <li>• The content will be available in Moodle and participants will need to give their email address and name in order to be sent a password automatically</li> <li>• Establish contact with these participants if they are willing to receive further information to help them progress onto higher education</li> </ul>
<b>8</b>	<b>Expected timescale for completion of project:</b> 4 months from start to completion
<b>9</b>	<b>Team Members, roles and responsibilities – posts to be advertised.</b> Will need <ul style="list-style-type: none"> <li>• someone with IELTS materials writing experience</li> <li>• someone with experience with Moodle</li> <li>• someone to use the <u>Learning Object Creator (LOC)</u> to create IELTS materials</li> </ul>
<b>10</b>	<b>Budget. How much are you bidding for and how will the money be spent? Please be as comprehensive as possible –</b> <ul style="list-style-type: none"> <li>• £5,000.</li> <li>• The money will be spent on creating online materials using the LOC</li> <li>• Creating web pages in the key languages of:</li> </ul>

	<ul style="list-style-type: none"> <li>○ Polish</li> <li>○ Portuguese</li> <li>○ Punjabi</li> <li>● This will involve the following costs: <ul style="list-style-type: none"> <li>○ Staff training for LOC</li> <li>○ Staff to create IELTS materials</li> <li>○ Staff to embed the materials in Moodle</li> <li>○ Translating of web pages</li> </ul> </li> </ul>
11	<b>Which students/courses are involved</b> – non-native English speakers who need to improve their IELTS score in order to gain access to HE.
12	<b>Are other colleges in the network involved in the project in any way</b> - Will keep all colleges who teach ESOL informed and also ask for feedback from them at each stage of development.
13	<b>Explain how the outcomes of the project will meet the LLN guidelines</b> <ul style="list-style-type: none"> <li>- Improve access to higher education by creating inspiring materials using <u>cutting-edge online teaching methodologies</u></li> <li>- Encourage effective learning through students having access to the content irrespective of location and mode of attendance</li> <li>- Raise awareness of e-learning innovation amongst staff in the LLN through excellent pedagogical design of online materials</li> <li>- Willing to share the good practice of our materials design</li> <li>- Collaborate with educational institutions and make the online IELTS materials available to their staff and students</li> <li>- Make the materials freely available and open access</li> </ul>
14	<b>What are the main risk factors and how will you plan for these:</b> that the deadline of 4 months will slip. I will supervise the project and have regular weekly meeting to review progress.
15	<b>How will you disseminate the findings:</b> <ul style="list-style-type: none"> <li>● Search engine optimize the web pages in key 3 languages to help searchers find the information via main search engines.</li> <li>● Through the LLN</li> <li>● Key educational institutions (specifically those teaching ESOL)</li> </ul>
16	<b>General comments and any further information you think might support your bid:</b> <ul style="list-style-type: none"> <li>- This project will mean that cutting-edge online IELTS materials will be openly available for non-native speakers who live in this region</li> <li>- This content will build on the IELTS taster course that we are presently developing</li> </ul>