

Project Name: Increasing the Pathways & Student Opportunities in Horticulture

Amendment History:

| Version No. | Date | Reason for Amendment |
|-------------|------------|---|
| 2 | 05 My 2009 | Rationalisation of Horticulture provision resulting in a move from the H&W area. Redirection of LLN funding for redevelopment of current HE provision increasing the pathways and students opportunities. |

Name of Project Manager & Contact Details Angela North
Mike Roberts

Document Distribution

| <i>Name</i> | <i>Location</i> | <i>Responsibility</i> | <i>Action/Information</i> |
|------------------|-----------------|-------------------------------|------------------------------|
| Debbie Lambert | LLN | Manager of the LLN | For information |
| Geoffrey Elliott | UW | Members of the Steering Group | To approve the proposal |
| Chris Morecroft | WCT | | |
| Ian Peake | HCT | | |
| Mike Rookes | OU | | |
| Gail Rothnie | UoB | | |
| Donna Obrey | LLN | Project Officer for the LLN | To track and monitor project |

Background

Following a review of Higher Educational provision, the newly appointed Programme Area Manager for Horticulture and his Senior Curriculum Leader have identified the need to review existing provision to streamline modules and allow for optional and elective routes of specialised pathways within this vocational area of study.

Objectives of the Project

To review current Level 4 and 5 modules and streamline
Determine core, optional and elective routes to allow students to specialise within the diverse areas of Horticultural study and career routes
Consider routes of study including HND and Foundation Degree routes, levels 4, 5 and 6.
Identify employer requirements and student interest through surveys.

Project Approach

To survey employers, current level 3 students and ex students to determine needs and preferences
To establish an employer database to support Foundation degree learning routes
To evolve employer membership in the consultation period and beyond

To utilise the research to feed into a review of existing modules and subsequent updating. To identify gaps in provision and devise new modules.

To market provision across the UK and to the internal market to raise the profile of the Pershore Horticultural brand bringing increased business to the Worcestershire area.

Scope:

A Key Products from the project

Employer and student feedback

Routes and pathways to lead to identified career options within horticulture

Modules at Level 4, 5 and 6

B Out of Scope

The achievements that the projects will bring will not be realised until applicants graduate

Constraints

Initial Project Case

Development of an Fd Sports (tennis and football) at pershore

Benefits of the Project (revised goals)

To increase career routes for those entering HE in Horticulture

Key Assumptions

Staff availability to complete the project within identified timescales

Validation of the proposed provision by UW

Timescale

To Complete main aspects by 31 December 2009

Costs

Staff hours 90 hours at £40/hr = £3600

Administrative support 60 hours at £15/hr = £900

Postage etc) £500

Meetings, travel etc)

Total £5000

How will the project be evaluated?

Increased recruitment over time

Revalidation outcomes

Employer satisfaction

How will the project be sustained?

On going annual monitoring
Minor changes through IQC process
Five yearly reviews and upgrading

Implications for Equality & Diversity

Improved recruitment from less traditional routes to compliment existing applicants

Initial Risk Log

The following table summarises the risks that have been identified that may prevent the project being completed to the required quality, budget and timescale. The probability and impact of each risk has been graded as low, medium or high to indicate the relative importance attached to each element of risk.

| Risks | Probability | Impact | Containment Plan |
|-----------------------|--------------------|---------------|-------------------------|
| Staffing changes | Low | | |
| Poor employer support | Low | | |
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Project Team

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