

- meet the needs of the local population for higher level study
- meet the needs of graduating students whether they be from HCA or partner institutions

Project Approach

- Project will be led by members of HCA staff bought out of delivery time to undertake work and managed by SMT steering group.
- Quantitative research will be undertaken into existing provision across the region and with partners to ensure no conflict of interests.
- Qualitative research will be undertaken with regional sector industries to assess employers' needs for PG study.
- Qualitative Research will be undertaken into potential progression partners as feeder institutions.
- Primary and desk research will be undertaken across the student body and alumni to gauge potential user responses.
- Findings will inform development of PG provision.
- During the ten week research development period, LLN Art Provider' forum will provide the vehicle where HCA will share and disseminate initial findings for feedback and evaluation on the impact subsequent development may have across the region.

Scope:

A Key Products from the project

- Increased understanding of the need for PG provision
- Increased knowledge of subject/discipline areas to develop or not
- Increased knowledge of consumers and target market
- Draft programme of PG study options
- Sustained Arts Forum post LLN

B Out of Scope

Approval costs
Marketing of courses

Constraints

The success of any PG provision will be dependent on recruitment
Due to nature of the sector many local employers are micro businesses therefore limited expectations of employer in terms of commitment to fund

Initial Project Case

Funding will allow release of duties for key staff to carry out research

Benefits of the Project

For LLN and Partners:

A clear analysis of PG provision in the region.
Progression routes for graduates from partner/progression colleges.
An analysis of consumer market needs.
Enhancement of higher level study provision in the region

For Students:

Development of PG provision.

Development of additional higher study opportunities in the region.

For Employers:

Development of higher level study opportunities in the region for their employees.

Key Assumptions

Availability of key staff member/s to work within time scale.

Timescale

If approved work could start in mid-September subject to identification of staff member and completed by the end of November.

Costs

Research stage:	£1500.00
Course development stage:	£2000.00
Project management	£1500.00
Total:	£5000.00

How will the project be evaluated?

Evaluation will be in the form of analysis of outcomes of research and in the monitoring of students applying and enrolling on any PG provision developed as a result of this project

How will the project be sustained?

It is hoped that this project will be in effect be self-sustaining in that the project outcomes provide the foundation and development of a completely new level of study at HCA
The research process will provide a template for further R & D in the future

Initial Risk Log

The following table summarises the risks that have been identified that may prevent the project being completed to the required quality, budget and timescale. The probability and impact of each risk has been graded as low, medium or high to indicate the relative importance attached to each element of risk.

Risks	Probability	Impact	Containment Plan
Unavailability of key staff	L	H	Identify other staff, part-time expertise
Insufficient demand	M	H	Revise strategy
Insufficient progression routes from courses at partner colleges	L	M	Market outside region

Project Team

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