

Project Name: Development of foundation degrees in arts management

Amendment History:

| Version No. | Date | Reason for Amendment |
|-------------|----------|----------------------|
| 1 | 19/12/07 | New Proposal |

Project Manager

Richard Heatly, Hereford College of Arts

Document Distribution

| Name | Location | Responsibility | Action/Information |
|--------------------|-----------------|-------------------------------|-------------------------------|
| Helen Vine | HCA | Progression Manager | For information |
| Christine Steadman | RNC | Principal | For information |
| Debbie Lambert | LLN | Manager of the LLN | Co-author of the project form |
| Geoffrey Elliott | UW | Members of the Steering Group | To approve to proposal |
| Chris Morecroft | WCT | | |
| Ian Peake | HCT | | |
| Mike Rookes | OU | | |
| Gail Rothnie | UoB | | |
| Donna Obrey | LLN | Project Officer for the LLN | To track and monitor project |

Background

This project involves the research and development of provision in arts management. It will commence with staff from the colleges going out and meeting employers to identify what is needed within the region, and then the production of appropriate courses.

It is anticipated Hereford College of Arts (HCA) will work on the development of an FdA in Music Business/Management, and will liaise with the Royal National College for the Blind who have expressed interest in the development. They also intend to explore collaboration for future delivery with Kidderminster College who are undertaking a similar development, but it is felt that the research and development process would be best handled separately at this stage due to location, local employer research, and the potential market for courses.

HCA will also consider the possibility of developing a BA top up for arts management for progression from a range of their FdA courses.

Objectives of the Project

This project has five objectives:

1. To establish working links between teams at HCA and RNC, two colleges which have only started to collaborate at FE level this year.
2. To establish links with local employers, which will be used to inform curriculum development and identify placements and projects, to make proper vocational links and career opportunities.
3. To produce research into likely demand for courses.
4. To research and develop possible progression routes into higher level study
5. To develop an FD and a BA top up.

Project Approach

The project will be led by members of staff from HCA who will be bought out of a certain amount of teaching to undertake the work. They will survey related provision available locally and nationally, identify possible areas for development, arrange visits to a number of local employers, then set up curriculum development teams. Additional expertise from external staff – who may be part-time employees at HCA – will be used as required. Provision for using some staff time from RNC has been included. Any resultant courses would be validated by University of Worcester, and will contribute to the LLN ASN target.

Scope:

A Key Products from the project

- Communication and understanding between the two colleges
- A network of employers prepared to work with HCA and/or RNC
- Validated FD
- Validated BA top up in Arts management delivered by HCA
- A progression agreement for students completing the courses

B Out of Scope

The project funding will not cover the marketing of these courses, nor will it cover any approval costs.

Constraints

- The co-ordination of staff teams at two institutions
- The majority of the local employers are micro businesses
- Staff will be developing these qualifications in conjunction with other teaching activities
- It will be necessary to obtain approval from University of Worcester for the awards.
- The success of the courses will be dependent on recruitment.

Initial Project Case

The funding will be used to enable some release of teaching duties for key members of the staff team to carry out the networking and produce the courses.

Benefits of the Project

Benefits to the student :

- Development of practical courses which will be recognised by employers
- Development of additional opportunities within Herefordshire

Benefits to the employers:

- Development of courses providing practical skills as required

Benefits to the LLN :

- Development of a working relationship between HCA and RNC
- Contribution towards achievement of the targets for development of additional courses in Sport, Tourism, Heritage, Culture and Media
- Development of progression agreements

Key Assumptions

- The availability of key members of the project team
- The approval of the courses by University of Worcester

Costs of the project

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|--------------------------|--------------|
| Research stage | £1750 |
| Course development stage | £3500 |
| TOTAL | £5250 |

Funding for staff time required at RNC to be agreed between the two colleges.

How will the project be evaluated?

Monitoring of the numbers of students on and completing the courses, and progressing via the progression agreement to further study opportunities.

How will the project be sustained?

HCA and RNC will continue to deliver these courses once developed.

Initial Risk Log

| Risks | Probability | Impact | Containment Plan |
|---|-------------|--------|--|
| Key project members unavailable due to other commitments | L | H | Use of other staff |
| Insufficient employer demand to support course delivery | M | H | Revision to course proposals in relation to employer needs |
| Insufficient career development routes for graduates within local economy | M | M | Further exploration of progression agreements to higher level study as alternative outcomes; research into wider regional needs and demand |
| Courses not successfully validated | L | H | Monitoring of course proposal development; pre-validation |

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|---|---|---|--|
| | | | meetings with link university staff; consultation with external and employer advisors throughout process |
| Insufficient student recruitment to sustain course viability | M | M | Thorough demand research; contingency plan and timescale for course approval; development within modular delivery matrix to support viability of small cohort numbers in development phase |
| Collaboration between colleges difficult to achieve due to different specialisms, timetabling etc | L | L | Revision to delivery proposals; staff development |

Contribution to the aims of the LLN

This project fits into the Sport, Tourism, Heritage, Culture and Media theme. It will contribute towards the target for new courses, but not towards the overall ASN total. The courses will be developed with employers, and will be vocational in orientation.

Project Team

Peter Thorogood – Course Leader Performing Arts HCA
Helen Vine – Progression Manager HCA
Paul Read – Curriculum Leader Music RNC