

Regional Engagement with Employers

Working Together to Engage with Employers

We are developing a regional action plan to respond to our research on employer demand in Herefordshire



Who is Involved?

- All Colleges, UW and OU
- HWTPA representing private training providers
- Learning and Skills Council
- Chamber of Commerce
- 3 Counties Consortium



Campaign to Increase Employer Understanding of HE Skills

- Provision of information on graduate skills for all brokers in the region
- Promotion of Work Placement Schemes
- Use of Wider Horizons to link employers and students

Development of More Short Courses & those Delivered Flexibly

- Identification of short courses, or those available in chunks
- Funding for providers to develop more short courses
- Provision of information for brokers and employers
- Campaigns by sector

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